



BRICK SALES ANSWERS AND EXAMPLES 7/10/08

How much money is being raised and why?

Thanks to the generosity of many friends of Williamstown, a pile of money has been raised for the pool and buildings, under construction now. But an additional \$260,000 is still needed to pay for contingencies and such vital features as fence, tables and chairs, minor pool and concession equipment, shade structures, outdoor lighting, landscaping, heater, and slide.

May I donate more money than needed for the brick(s) I am ordering?

Yes. In fact, we still need to find several more benefactors who will join the group of over 25 who have already committed to give \$10,000 or more, or the 75 who have given \$1000 to \$9999.

How much money does the pool drive net for each brick sold?+

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About \$78 for each 8" x 4" regular size brick, about \$170 for each 8" x 8" large size brick.

What must I include in the wording of my brick(s)?

You may include whatever you want, within the limits of good will and politeness. You may order a very simple wording, or you may make it complicated. Judging from other engraved brick projects in the area, many people just want to honor or remember or recognize a name. That is fine.

Your wording need not be spelled exactly like the King's English. It need not make sense to anyone else but you. It need not be original. It may be like someone else's brick. It may be very creative. It may be related to your family, to history, your business, advertising, the future, an idea, athletics, a discipline, swimming, accomplishment, or healthy lifestyle, etc. You may write sayings, scripture, quotes from TV commercials or movies, a favorite joke, song lyrics, an anniversary date, your pet's name, your pen pal's name, and more.

People-bashing or offensive language will not be accepted. But within the limits stated above, we should be able to build an interesting, perhaps inspiring, plaza that will please townspeople and visitors alike for many years to come.

What if I live out of town?

Come on in, the water's fine! The more the merrier. In fact, there will be many WHS grads that live out of town now but would like to place bricks in the plaza for themselves, or for a classmate, or for their kids or grandchildren who may now be gathering honors and awards at other schools and could be recognized in our plaza.

WHS classes

Which class will have the highest percentage of classmates represented on the plaza? The creation of this plaza offers the members of each class an opportunity to build spirit, to reenergize contacts, and to honor people or events important to their particular class.

Examples:

In Memory

In Memoriam
(Name)
(date – date)

(Name)
(date – date)

We Remember
(Name)
Son, Brother, Dad

(Please see other side.)

To Honor

(Their name) Love, (Your name)

In Honor Of (their name)

We Honor (their name) (their profession)
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Military

(Could include Rank, Name, Branch, Campaign, Status)

Sgt. John Doe U.S. Army 1945

John Doe Flight Engineer B-17 WWII
--

John Doe Cavalry Span. American War

School:

This is limitless

(name) Class of (yr.)

(name) (class year) A Good Guy

(name) (School and class year) Best Smile!
--

Cause:

(name) Breast Cancer Survivor
--

Breast Cancer Awareness

Love thy neighbor as thyself.

Other:

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
P	A	T	I	E	N	C	E											
	P	E	R	S	I	S	T	E	N	C	E							
		P	E	R	S	P	I	R	A	T	I	O	N					
A	N																	
	U	N	B	E	A	T	A	B	L	E								
		C	O	M	B	I	N	A	T	I	O	N						
			F	O	R		G	O	O	D		H	E	A	L	T	H	

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18
N	O		S	H	O	E	S	,		N	O		S	H	I	R	T	
N	O		B	E	T	T	E	R		T	I	M	E					
T	H	A	N		N	O	W		T	O		S	W	I	M	!		

With so many bricks to review, how will I find my brick(s)?

An index will show the grid location of each brick: by name of purchaser and by name engraved.

How big? How much money can be raised?

There will be space for 3000 regular size engraved bricks, leaving space to lay one blank brick for every engraved brick included. If all those bricks are regular size, selling 3000 engraved bricks will net \$234,000 for the pool. There is space for 1500 large size bricks netting \$170 each (you do the math at a net of \$170 per brick).

Two or three thousand bricks are a lot of bricks to sell. But Marietta just recently sold 1600 engraved bricks (at \$50 each) to build a very nice monument to our military veterans. If 500 people buy or sell just 6 bricks apiece, that is 3000 bricks.

Or think of it this way. In 1962, Williamstown beat Marietta in football: final score, 14 to 10.

Can we do it again in the brick-selling contest of 2008? Marietta 1600, Williamstown ????

Let's admit it, Williamstown is always looking forward to its next championship! ☺

For more information about bricks and healthy Williamstown, please visit www.healthywilliamstown.org